

# DIMSUM BY TG INVESTMENT DECK



[WWW.D1MSUM.COM](http://WWW.D1MSUM.COM)





# ✖ About DSBTG

DimSum By TG, also known as Thug-Geek, is the creative powerhouse behind the DimSum Crew comics, a vibrant world of humor, relatability, and culturally rich storytelling.

As a multi-talented artist, I blend my unique vision into various forms of expression—comics, street art, mixed media, and fashion design—all under the banner of [d1msum.com](http://d1msum.com).



**THUG-GEEK**

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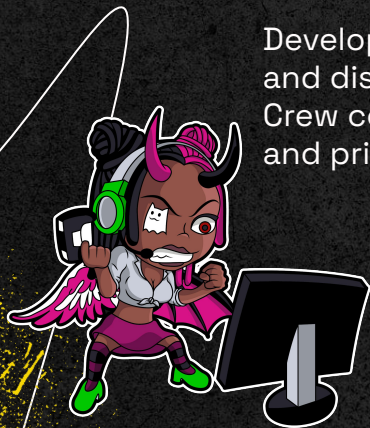


# MEDIUM



## COMICS

Development, production, and distribution of DimSum Crew comics in both digital and print formats.



## MIXED MEDIA

Commissioned murals, public installations, and urban art exhibitions to increase visibility and brand presence.



## STREET WEAR

Designing and selling branded streetwear inspired by DimSum Crew and unique artistic designs.







# × COMICS

The global comic book market exceeded \$10 billion in 2023 with continued growth.

DimSum Crew  
IllOne  
Esuoh  
My Dad Lu  
BB VS The SWARM

## DIMSUM COMICS

Comic Publishing and Digital Media

DimSum Crew Comics: A growing fan base of readers seeking diverse, engaging, and culturally relevant stories.

Revenue Opportunities: Comic sales (digital and print), exclusive subscription content, merchandising rights.





## MIXED MEDIA



As a street artist, my work spans mixed media installations and murals, combining graffiti-inspired techniques with modern artistic sensibilities.

My pieces are vibrant, thought-provoking, and rooted in cultural narratives, aiming to inspire and engage communities through public art. The streets are my canvas, and my mission is to turn everyday spaces into immersive visual experiences.







# STREET WEAR



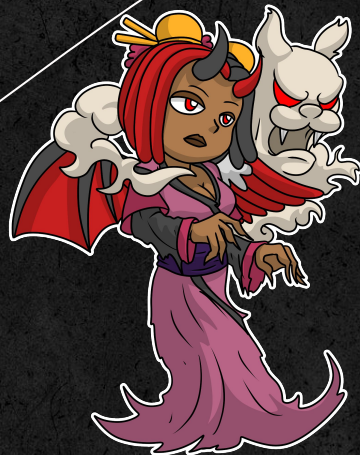
Through [d1msum.com](http://d1msum.com), I channel my creativity into designing clothing that speaks to individuality and style.

Every piece is an extension of my artistic ethos—bold, dynamic, and unapologetically authentic.

My designs merge streetwear with storytelling, allowing fans to wear their love for DimSum Crew and the culture it represents.







## Toys & Plushies

The success of the DimSum Crew has paved the way for collectible toys and plush figures featuring the series' iconic characters.

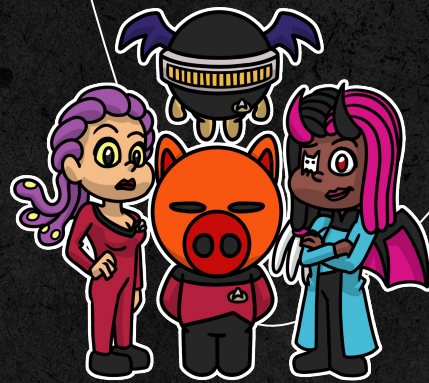
Designed to appeal to both collectors and casual fans, these products expand the brand's presence in the lucrative collectibles market.

Toys: High-quality, limited-edition vinyl figures with premium packaging.

Plushes: Soft, detailed plush representations of fan-favorite characters.

**DIMSUM**  
**CREW**





02

RESUME







# DIMSUM BY TG

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## EXHIBITIONS

**JANUARY 2025**

**SHOWCASE**

ARTOON ATLANTA

- Debut of my new comic books series and artworks!

**ART BASEL 2024**

**SHOWCASE**

WYNWALLS STUDIO

- Wynwood Showcase exhibit with new work and headliner

**MOMENTUM FESTIVAL 2024**

**SHOWCASE**

TOLEDO, OHIO

- Blerd Art Exhibit with my new comic DimSum Crew

“I always strive for **excellence**. I believe in the power of **collaboration**, and I love to build **meaningful relationships** with clients throughout the **creative process**”



## UPCOMING EVENTS

**ATLANTA**  
01/18

**MIAMI**  
02/15

**DENVER**  
02/27

**SEATTLE**  
02/28

**LOS ANGELES**  
03/01

**WASHINGTON DC**  
03/20

**PHILADELPHIA**  
03/21

**NEW YORK CITY**  
03/22

**HOUSTON**  
04/10

**TAMPA**  
04/11

**NEW ORLEANS**  
04/12

**CARTOON ART EXHIBIT . VIDEO GAMES . MUSIC  
VENDOR MARKET . TAPAS & DRINKS . & MORE!!**

**TICKETS: TINYURL.COM/ARTOONNETWORK24  
FOR ARTIST/VENDOR INFORMATION PLZ DM @ARTOON.NTWK**



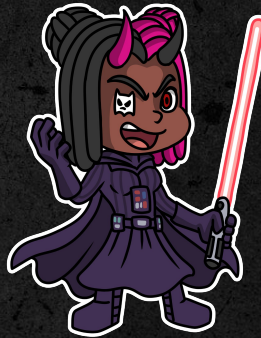
# ✖ COLLABORATIONS



## BESN X COMMUNITY

DimSum By TG is more than a brand; it's a movement that celebrates creativity, inclusivity, and community.

From comic conventions to art festivals and collaborations with other innovators, my goal is to leave a lasting impact on the world of art and culture while inspiring the next generation of creators.





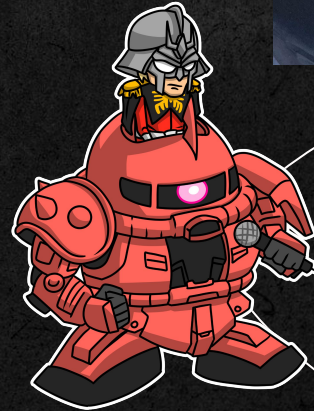
**"Dimsum By TG:  
Bold Flavors, Artful Creations."**





# ✖ INVESTMENT

- We are seeking \$50,000 to \$100K in funding to scale DimSum By TG in the following ways:
- Production Expansion: Increase comic book releases and print volumes for DimSum Crew.
- Marketing and Branding: Drive brand visibility through targeted campaigns, event sponsorships, and influencer partnerships.
- E-commerce Growth: Upgrade the digital storefront at [d1msum.com](http://d1msum.com), optimizing for global sales and customer engagement.
- Inventory and Design: Launch new streetwear collections with expanded production capabilities.





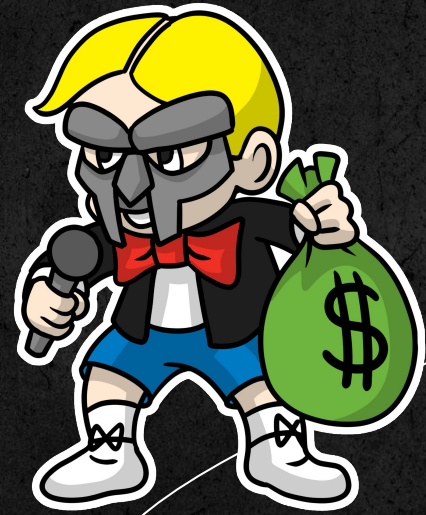
# ✘ Investment Opportunity for DimSum By TG

## Investment Structure and Benefits

- Initial Royalty Period (Year 1 - Year 3)
- Investors receive a 15% royalty on gross revenue generated from all product sales, including comics, toys, plush figures, streetwear, and licensing deals.
- This structure ensures early-stage investors benefit from immediate revenue growth as brand awareness and sales scale rapidly.

## Sustainability Royalty Period (Year 4 and Beyond)

- After the initial three-year period, the royalty percentage transitions to 5% on gross revenue, creating a sustainable, long-term revenue stream for investors.
- Investors retain this royalty stake for the lifetime of the business or until a mutually agreed-upon buyout option is exercised.







# THANKS

CONTACT

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